

# 3 levels of expertise in Scrum Masters



**FOUNDATIONAL**  
Scrum Masters  
must have  
expertise in...



- 1) Scrum Framework
- 2) Facilitaion of Scrum Events
- 3) Coaching Team Members
- 4) Team-member Conflicts
- 5) Skilled Communication



- 6) Backlog Management
- 7) Team Building
- 8) Stakeholder Management
- 9) Transparency
- 10) Retrospective



# IMPROVEMENT DRIVEN

Scrum Masters  
must have  
expertise in...



- 1) Evangelizing Scrum
- 2) Change Management
- 3) Scaling Scrum
- 4) Multi-team Conflicts
- 5) Multiple frameworks



- 6) Risk Management
- 7) Mentoring
- 8) Handling multiple teams
- 9) Advanced Agile metrics
- 10) Product development



# ORGANIZATIONAL DRIVEN

Scrum Masters  
must have expertise  
in...





- 1) Strategic planning
- 2) Enterprise level coaching
- 3) Organizational design
- 4) Leadership
- 5) Agile Transformation



- 6) Executive communication
- 7) Multi product dynamics
- 8) Cultural change
- 9) Scaling Scrum org-wide
- 10) Process innovation





Thanks For Reading!

# For Reeeally Deep Dives

Join the growing community of **Scrum Masters,**  
**Agile Coaches and Product Owners** on my  
weekly newsletter, the  
**"WINNING STRATEGY"**

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